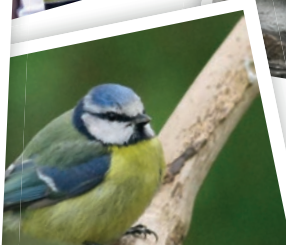
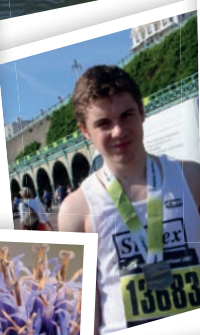


Wild Fundraising Pack



Devon
Wildlife Trust

Advice and tips to
help you raise money for
Devon Wildlife Trust



Thank you

**for choosing to support the work of
Devon Wildlife Trust!**

Devon Wildlife Trust is an independent charity and one of 46 Trusts nationally: together we are protecting and restoring wildlife throughout the whole of the UK, Alderney and Isle of Man.

We're on a mission to restore at least 30% of land and sea for nature by 2030 – and we're so glad you've decided to help us make that happen. By raising funds for Devon Wildlife Trust, you'll be helping to support wildlife and wild places where you live, putting us right on track to reaching our goal. We truly couldn't do it without you.

It's a big ambition, but with people like you on board we know we can do it. So, let's get fundraising!

How your donations could help

£10 could buy a bow saw to help our volunteers with woodland management

£50 could buy wildflower seed to plant a new meadow

£100 could educate young people about our natural world

£500 could fund a species survey to make sure it's protected

From setting up a sponsored run to organising a special event like an afternoon tea party or bring and buy sale, you can help raise funds in all sorts of ways. This pack is filled with hints, tips and ideas to inspire you, and don't forget we are only a phone call away if you would like any more guidance.

Good luck and thank you!



Step-by-step guide

*£35 could
buy 10 new
dormouse
shelter boxes*

What, when, where, who & weather

To kick-start your fundraiser, you'll need to think about:

- **What** kind of activity or event you want to do, check out some of the fundraising ideas in this guide for inspiration
- **When** you plan to do it - will it take place on one day or over a whole week? Make sure to pick a date well in advance so you can let everyone know about it!
- **Where** it will take place
- **Who** you will invite to watch, take part, or sponsor you
- If your activity is outdoors, you'll need to check the **weather** and decide whether it'll affect your plans.

Set a goal

Set yourself a goal of how much you hope to raise for Devon Wildlife Trust. You'll be amazed at how this will encourage people to support you.

Promote

Now it's time to shout about your plans!

- Put up posters in your local area, in your workplace or even around your home!
- If it's an event that other people can attend, send out invitations with details of things like time and location.
- Create an online fundraising page that you can share widely on social media – this will allow people to sponsor you quickly and easily
- Time and link your fundraising with our campaigns and events, such as [30 Days Wild](#)

Thank you



Fundraising is *fun*

Here's a selection of ideas for community events and sponsored activities to get you started – take your pick!



Cake sale	Tea & cake party
Car wash	Arts & crafts sale
Knitting challenge	Bingo
Open gardens day	Welly wanging
Assault course	Sports day
Skydive	Wild dress up
Run a marathon	Bring & buy sale
Community Picnic	Sponsored silence
Book sale	Fun run
Walk for wildlife	Coffee morning
Talent show	Dawn chorus walk
Game tournament	Wild sleepover
Garden party	Wine tasting
Treasure hunt	Give something up
Mini-Olympics	Movie night
Shave your hair	Football match
Quiz night	Auction
Raffle	Barn dance
Night-time walk	Casino night
Abseiling	Bike ride

Get
wild,
get
fundraising!

Online fundraising, staying safe and staying legal



Online fundraising

Devon Wildlife Trust has a [Just Giving](#) page which means you can link your own page directly to theirs, and any money raised will go straight to them. Other fundraising platforms are available too, such as [BT My Donate](#).



Stay safe and legal

It's your responsibility to ensure the safety of everyone involved in your event. We suggest doing a risk assessment beforehand at the location of your event to make sure you have considered any hazards. Check [Saint John's Ambulance](#) for more information.

Most events on private land such as a school or a workplace don't need a licence, just permission from the landowner. Events on public land like a park or a high street will require a licence which you can obtain through the local council.

The Wildlife Trusts

Why we're here

People need nature and nature needs people. We are here to make the world wilder and make nature part of life, for everyone. We're helping to make life better – for wildlife, for people and for future generations.

Who we are

The Wildlife Trusts is a grassroots movement of people from a wide range of backgrounds and all walks of life, who believe that we need nature and nature needs us. We have more than 850,000 members, 38,000 volunteers, 2,000 staff and 600 trustees.

What we do

For more than a century we have been saving wildlife and wild places, increasing people's awareness and understanding of the natural world, and deepening people's relationship with it.

Devon Wildlife Trust looks after 60 nature reserves, offering a haven to some of the county's most spectacular and rare wildlife. We work with more than 300 dedicated volunteers and run community projects throughout Devon.

Thank you



Good luck

and thank you for your support!

Every penny you raise can make a real difference to Devon Wildlife Trusts' work to put nature into recovery across 30% of land and sea by 2030.

Remember, we are only a phone call away if you need any further help or advice.



Devon
Wildlife Trust

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