Devon Wildlife Trust's income and spend in 2018-19

<table>
<thead>
<tr>
<th>Description</th>
<th>2018-19</th>
<th>2017-18</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Income</td>
<td>£5,236,187</td>
<td>£4,168,784</td>
</tr>
<tr>
<td>Grants and Charitable Trusts</td>
<td>28%</td>
<td>23%</td>
</tr>
<tr>
<td>Corporate Support</td>
<td>6%</td>
<td>5%</td>
</tr>
<tr>
<td>Membership</td>
<td>22%</td>
<td>21%</td>
</tr>
<tr>
<td>Land Management</td>
<td>4%</td>
<td>6%</td>
</tr>
<tr>
<td>Commercial Trading</td>
<td>6%</td>
<td>4%</td>
</tr>
<tr>
<td>Gifts, Donations and Fundraising</td>
<td>23%</td>
<td>22%</td>
</tr>
<tr>
<td>Marketing</td>
<td>11%</td>
<td>6%</td>
</tr>
<tr>
<td>Unrestricted financial reserves</td>
<td>25%</td>
<td>42%</td>
</tr>
<tr>
<td>Total Expenditure</td>
<td>£4,168,784</td>
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Together we are making a difference to Devon’s wildlife

Devon Wildlife Trust works for local wildlife and wild places. Our charity is able to achieve as much because of the people and organisations that support us. These include:

- Our 35,000 loyal members
- Our more than 300 regular volunteers
- The charitable trusts, businesses, foundations and grant-giving bodies that generously support our work
- Our dedicated network of volunteer Local Groups
- Our committed board of trustees
- The people and groups who donate to our fundraising appeals
- The generous people who remember us in their Will

For a full list of the people and organisations who support our work for wildlife, go to www.devonwildlifetrust.org/what-we-do/about-us/our-supporters

Our 35,000 loyal members

Devon Wildlife Trust’s expenditure in 2018-19

- Gifts, Donations and Fundraising: £1,067,403
- Membership: £1,374,951
- Land Management: £671,342
- Commercial Trading: £730,485
- Grants and Charitable Trusts: £1,469,565
- Corporate Support: £140,820
- Unrestricted financial reserves: £1,067,403

Devon Wildlife Trust’s income in 2018-19

- Gifts, Donations and Fundraising: £1,469,565
- Membership: £1,374,951
- Land Management: £671,342
- Commercial Trading: £730,485
- Grants and Charitable Trusts: £1,067,403
- Corporate Support: £140,820
- Unrestricted financial reserves: £1,469,565

A charity you can trust

As a member of the Fundraising Regulator, Devon Wildlife Trust follows theCode of Fundraising Practice. We make a public promise to adhere to best practice, honesty, transparency, clarity and accountability in all fundraising activity.
Devon Wildlife Trust: our recent highlights

Three key projects - Exeter Wildlife Champion, Marine Champions and South Devon Wildlife Champions - enabled us to take our engagement and messages to more than 60 schools, reaching 12,000 children.

In June we gathered 15,000 people from other Wildlife Trusts and conservation organisations from all over the world in a 3-day event known as The Times is Now. Our work for the Beaver attracted lots of attention as we pushed home the message of the need for urgent action from Government to protect the species.

In May we looked at the management of Exeter’s two most important nature reserves at the Centre for Ecology & Hydrology: a four-mile walking tour of the old railway line and activities for local schools. Our working wetlands project helped Devon farmers secure £3 million of funding against the worst effects of the drought. Our new wetland reserve at Horsey Island, near the mouth of the Taw Estuary is one of the South West’s premier wader spots. Look out for more on Horsey Island in the next edition of your postal newsletter.

England’s last remaining colonies of narrow-headed ants at our Chulmleigh Kingfisher nature reserve became the focus of a project, Back from the Brink. Supported by The National Heritage Lottery Fund and working with partners at Buglife, work began, not only to secure the ant’s future on the reserve, but to ‘translocate’ some nests, establishing new colonies at other Devon Wildlife Trust sites nearby.

Our Sew and Share project started with a display in Exeter to launch 20 new wildflower seeds in schools across the city. The planting brought colour to school communities and motivated us to move to pollinating insects.

4,500 people across Devon daily update us on Twitter, Facebook and Instagram. 15,000 people also keep up to date with our local work through regular emails. If you don’t receive these then turning your inbox wild is easy at www.devonwildlifetrust.org.

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370 people completed bat surveys in Devon as part of our Bat Monitoring: Devon. Greater Hymenoptera Bat Monitoring included 33 workshops conducted by trained staff and volunteers – more than one workshop a week to help record the number of bats in Devon each month.

The work of Action Neighbourhoods in five of Plymouth’s most deprived neighbourhoods comes to an end after three years of engagement with local communities and Plymouth City Council. A remaining 86% of people surveyed in these communities said they were now getting out and about more in local green spaces inspired by the project.

Our Action for Insects campaign is being followed by a campaign to help Devon Wildlife Trust gain global attention. After its launch in London in November, The Conservation Manager was overwhelmed by the desire of the public to get involved. In December, we won a competition to film a short clip by Sir David Attenborough

We continued to work to influence Devon’s built development for the benefit of wildlife. In the past year, we scrutinised 19 major planning applications, commenting on 16 and submitting objections on seven of these.

The Wildlife Trusts’ new short film, using the familiar faces of ‘Wind in the Willows’ characters, is now in wide release in Devon and across the UK. Supported by Devon County Council and sponsored by Wembury Marine Centre, the broadcast includes an advertisement for Devon’s Marine Conservation Zones. The Winnie the Pooh voice-over was provided by Sir David Attenborough.

The local work via regular e-newsletters. If you don't receive these, then turning your inbox wild is easy at www.devonwildlifetrust.org.

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