

Make Devon's Wildlife and Environment *Your* Business



Devon
Wildlife Trust



Devon Wildlife Trust believes that:

Devon's outstanding natural environment attracts people, skills and investment, making this a great place to do business.

Devon's exceptional wildlife has intrinsic value, bringing colour, beauty and wonder to our lives.

Wildlife is relevant to all of us; everything we do has an impact on it, and the natural environment affects our health, our wealth, and our state of mind.

The natural environment and wildlife are under immense and growing threat, here in Devon, across the UK and globally.

Everyone can make a positive contribution, and can benefit from it. You don't have to be an expert to make a difference.

Does this resonate with you and your business?

We're fortunate here in Devon to have two National Parks, wonderful and varied coastlines to the north and south, five AONBs, and some 50 Nature Reserves managed by Devon Wildlife Trust.

Become a **corporate supporter** of Devon Wildlife Trust, and demonstrate to your customers and staff that you value such special places, rich in wildlife.

"Pipex px® feel that the preservation of the UK's native wildlife and habitats should be one of the priorities of every business. Since 2008 we have contributed annually towards the Devon Wildlife Trust's "Working Wetlands" scheme which has various ecosystem service benefits, including carbon storage. We are extremely proud of our continuing association with DWT and would urge other businesses to extend their support, help reduce environmental impact and ease the pressure on our natural world."

Bill Murphy CEO Pipex px®

Why support Devon Wildlife Trust?

- We are the only charity working exclusively to protect our county's wildlife and habitats, and have been doing so since 1962.
- Some of the most endangered species in Europe are found in Devon, and our work is vital to their conservation.
- DWT has been awarded a licence from Natural England to undertake a 5 year beaver trial on the River Otter. It's England's first wild beaver re-introduction project, and a landmark for nature conservation in this country.
- We are responsible for some 50 nature reserves around the county, wildlife havens that will remain safe and protected for future generations.
- Our education programme reaches thousands of children every year, teaching them about the importance of the natural world around them.



- The grassland restoration work undertaken on the Culm in North Devon has already demonstrated huge value returns in terms of water resource management, the capture and storage of carbon, and a variety of other benefits to the region.



Health and Wellbeing

Being close to nature has considerable health and wellbeing benefits for all who live and work in Devon.

A large and growing body of evidence suggests that exposure to nature contributes to population health by helping to keep us mentally and physically well.

Contact with nature helps to develop confident, productive citizens. It increases the quality of the neighbourhoods we live in and improves social cohesion. Evidence suggests that being physically active outdoors can bring substantial mental health benefits by reducing stress levels and enhancing mood and self-esteem.

By encouraging your employees to get out and experience the natural world, you can develop a more productive workforce. A mere 20-30 minutes in a lunch break, or some quality time outside of work, will bring tangible benefits.

You and your staff can participate in various corporate team days and volunteer activities with DWT. These can be tailored to suit your specific requirements at a number of our nature reserves across the county.

'A brilliant team building experience, lots of hard work but fun too. Thanks to Andy and his team for making the day so rewarding for us all.'

'Volunteering at Woodah Farm was a great way to find out more about the work of the Devon Wildlife Trust. It was fun to do something practical and useful with colleagues away from the office.'



Please support Devon Wildlife Trust by completing this simple form (ideally filling in the direct debit mandate overleaf to reduce administration costs)

Name of business / company :

Title: First name:

Surname:

Job title:

Email address:

Business address:

..... Postcode:

Telephone number:

Number of employees:

Nature of business activity:

Select your level of annual support:

£250* ☐ £500* ☐ £1000* ☐ £2000* ☐

Other amount* (£250 min):

*All subject to VAT@20%

Payment details please tick:

Direct debit ☐ Debit/credit card ☐ Cheque ☐

Please send an invoice ☐

Signed:

Date:

Cheques should be made payable to 'Devon Wildlife Trust Ltd'

Please return this form to Devon Wildlife Trust, Cricklepit Mill, Commercial Road, Exeter EX2 4AB

We respect your privacy and will not sell your personal data to any third party. DWT will only use your details to manage your support internally within the organisation.

DWT would also like to keep you informed about our wider conservation work and fundraising campaigns in Devon. If you do not wish to receive this information, please tick the relevant box/boxes below:

Mail ☐ Telephone ☐ Email ☐

The benefits of supporting Devon Wildlife Trust

- We will reference your support in our publications and on our website.
- You will receive copies of our seasonal Wild Devon magazine, and other literature keeping you updated with our work.
- You can benefit from discounted advertising rates in Wild Devon.
- You will receive invitations to corporate networking events that we arrange, or are involved in.
- Depending on the level of support, we will gladly come and update you and your staff once a year with a presentation about our conservation projects.
- You can also benefit from discounted rates with Devon Wildlife Consultants, who provide ecological planning support and biodiversity advice for businesses and landowners.
- We can provide you with DWT 'corporate supporter' logos for your website, your office, or for retail display, in order to promote your association with us.
- We will also look to prioritise your business for volunteering opportunities, or corporate team days at selected locations.
- We will offer all your employees a 50% discount on their first year's individual membership of DWT.

Supporting DWT is a long term sustainable investment, and you need to know what socio-economic benefits it is bringing. We will keep you regularly informed of how your contribution is making a difference for Devon's wildlife, and how it is improving people's lives.



How can you help?

Income from the business community is absolutely vital to DWT. Every single pound donated makes a difference to the protection of Devon's wildlife for the future.

Corporate supporters donate anything from a minimum £250 to a few thousand pounds, depending on the size of the business and what it can afford.

Corporate partnership can offer additional engagement with our members and the wider public. This can be through sponsorship of an event, or a cause-related marketing promotion. Additional funds can be generated from a business's customer base through an affinity scheme, on top of any regular corporate supporter donation.

Some organisations choose to match-fund sums raised from the public, or from employees' fundraising activities. Others choose to offer support in kind.



The Direct Debit Guarantee

This guarantee is offered by all banks and building societies that accept instructions to pay Direct Debits.

- If there are any changes to the amount, date or frequency of your Direct Debit Devon Wildlife Trust will notify you 10 working days in advance of your account being debited or as otherwise agreed. If you request Devon Wildlife Trust to collect a payment, confirmation of the amount and date will be given to you at the time of the request
- If an error is made in the payment of your Direct Debit by Devon Wildlife Trust or your bank or building society you are entitled to a full and immediate refund of the amount paid from your bank or building society
- If you receive a refund you are not entitled to, you must pay it back when Devon Wildlife Trust asks you to
- You can cancel a Direct Debit at any time by simply contacting your bank or building society. Written confirmation may be required. Please also notify us.



Devon



Instruction to your Bank or Building Society to pay by Direct Debit

Please fill in the whole form and send it to.

Devon Wildlife Trust
Cricklepit Mill
Commercial Road
Exeter
Devon
EX2 4AB

Name(s) of Account Holder(s)

Bank/Building Society account number

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Branch Sort Code

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Name and full postal address of your Bank or Building Society

To: The Manager Bank/Building Society

Address

Postcode

For office use only

Reference

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Originator's Identification Number

8	3	7	4	4	0
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Instruction to your Bank or Building Society

Please pay Devon Wildlife Trust Direct Debits from the account detailed in this Instruction subject to the safeguards assured by the Direct Debit Guarantee. I understand that this Instruction may remain with Devon Wildlife Trust and if so, details will be passed electronically to my Bank/Building Society.

Signature(s)

Date

Banks and Building Societies may not accept Direct Debit Instructions for some types of account.

WE'RE
SUPPORTING
Devon
delivers



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Devon Wildlife Trust

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Cricklepit Mill
Commercial Road
Exeter EX2 4AB

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Email: **contactus@devonwildlifetrust.org**
www.devonwildlifetrust.org

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Devon Wildlife Trust has high standards

DWT's Environmental Management System is certified to the ISO14001 standard.

In addition, DWT is recognised as an Investor in People and has also achieved Investing in Volunteers Quality Standard, recognising the excellent work we do with volunteers.

**Hopefully that's even greater
reason to support us!**



**INVESTORS
IN PEOPLE**

