

# Devon Wildlife Trust's income and spend in 2016-17

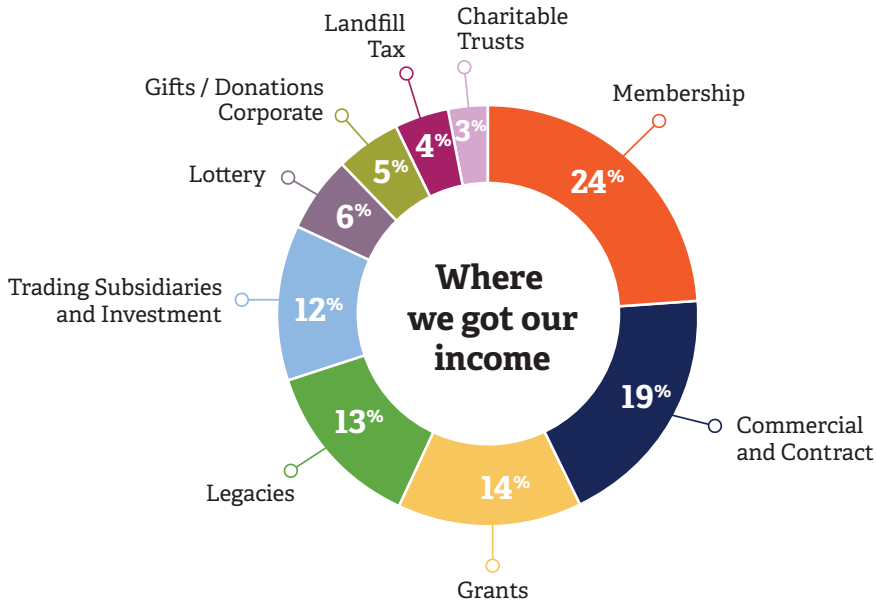
In 2016-17 the total income for the DWT 'group' (the charity and its trading subsidiaries) was £4,290,203 - an increase of £360k from 2015-16. Group expenditure also increased by £530k in 2016-17 to £4,305,881. The accounts show a small surplus of £19,497 for the year after recognised gains and losses on investments. Given the stretching income targets we set for the year and all the challenges associated with the setting up and running of Seaton Jurassic - our brand new visitor centre - this represents a good financial performance for the Trust.

Spend on charitable activities increased again in 2016-17. The biggest portion of our spending was on nature reserves and activities to improve how land is managed for the benefit of wildlife. Significant resources were also invested in campaigning, advocacy and in education and engagement activity. 7% of our expenditure was on resources and governance. Our most important sources of income were membership; gifts in Wills; grants, lottery and charitable trusts. We are very grateful to the individuals and organisations who have supported us and whose generosity has made our work possible.

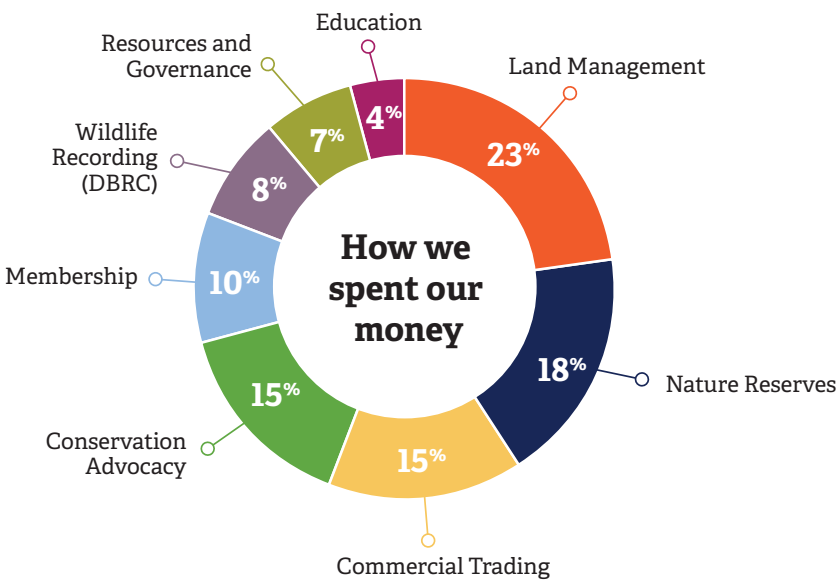
Please see our audited accounts and Trustee Annual Review for full details at [www.devonwildlifetrust.org](http://www.devonwildlifetrust.org) and if you have any questions, please do get in touch.



**Penny Mason**  
Director of Resources and Marketing



Devon Wildlife Trust's income 2016-17  
**Total £4,290,203**



Devon Wildlife Trust's expenditure in 2016-17  
**Total £4,305,881**

### A charity you can trust

As a member of the Fundraising Regulator, Devon Wildlife Trust follows the Code of Fundraising Practice. We make a public promise to adhere to best practice, honesty, transparency, clarity and accountability in all fundraising activity.

In 2016 Devon Wildlife Trust was also audited by ENTRUST, the regulator of the Landfill Communities Fund. ENTRUST highlighted 'good practice' in our governance and the ways in which we kept financial records of our projects.



## Together we are making a difference to Devon's wildlife

Devon Wildlife Trust works for local wildlife and wild places. Our charity is able to achieve so much because of the people and organisations that support it. These include...

- Our 32,000 loyal members
- Our 350 inspirational volunteers
- The charitable trusts, businesses, foundations and grant-giving bodies that generously support our work
- Our dedicated network of volunteer Local Groups
- Our committed board of trustees
- The people and groups who donate to our fundraising appeals
- The generous people who remember us in their Will
- Our dedicated team of staff

For a complete list of all the wonderful people and organisations who supported us visit [www.devonwildlifetrust.org](http://www.devonwildlifetrust.org)



Our dedicated team of staff



Our 32,000 loyal members



The people and groups who donate to our fundraising appeals



Our 350 inspirational volunteers

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Photos: brown long-eared bat, Hugh Clark; beaver, David White; Active Neighbourhoods, Rosie Mansell; Halsdon nature reserve, Kevin New.

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**Devon**  
Wildlife Trust

# Your Support

Winter 2017-18

One of the great pleasures of working at Devon Wildlife Trust is looking back on the year and realising just how much has been achieved as a result of your generosity.

2016-17 was by any measure one of our most successful years ever. It's hard to shine a spotlight on any one aspect, but particular highlights for me were the acquisition of our 50th nature reserve - New England Wood - and the first successful breeding in Devon of the endangered freshwater pearl mussel for 60 years.

The last 18 months will be remembered for a series of gloomy predictions about our natural environment, including the recent shocking realisation that three-quarters of all flying insects have disappeared in a generation. But as I hope this edition of Your Support shows, when we put our mind to it, we can do a lot to help turn things around. Every £1 you give us helps achieve results such as the 60 hectares of restored and re-created Culm grassland.

Your support really is making a world of difference to Devon's wildlife. Thank you.



*Harry Barton*  
**Harry Barton**  
Chief Executive, Devon Wildlife Trust



Redwing. Photo, Neil Bygrave



# Devon Wildlife Trust in 2016-17

Your support has meant we could achieve so much for Devon's wildlife...

**156** people took part in citizen science projects, monitoring bat populations across Devon, through the Devon Greater Horseshoe Bat Project.

Our charity was presented with an **Investors in Volunteers** award – the judges commended the way in which we involve and support our volunteers.



Our staff made more than **150** TV and radio appearances. The top stories to draw local and national media attention were beavers, marine conservation and the State of Nature report.



More than **1,000** people took part in our **30 Days Wild** campaign undertaking random acts of wildness throughout June ranging from taking picnics in local parks to creating artworks from nature.



With Plymouth City Council we launched a new health and welfare project. Active Neighbourhoods led **543** local people on nature walks taking **3.5** million steps and burning **112,000** calories on the way! More than **60** new volunteers also dedicated **950** hours helping us restore the city's green spaces.

More than **30,000** people see our daily social media bulletins. More than **15,000** people receive our regular e-newsletters packed with the latest news. If you don't get these then you can sign up at [www.devonwildlifetrust.org](http://www.devonwildlifetrust.org)



The Freshwater Pearl Mussel Project scored a success, breeding the endangered molluscs for the first time in captivity with a view to boosting wild populations in North Devon.



Our Culm Restoration project restored **50** hectares of wildlife-rich Culm grassland and created ten hectares of wet meadows in North and West Devon.



Our Working Wetlands project produced **54** farm plans, held five training events and brought **41** farms into active management for the benefit of rivers and wildlife through the South West Water funded Upstream Thinking programme.

The Devon Greater Horseshoe Bat Project visited **168** landowners and brought **175ha** of land into positive management for bats.



A packed Exeter Cathedral audience were enthralled by our first 'Concert for Wildlife'.



Volunteer gardeners brought colour and wildlife to our Cricklepit Mill HQ, in the heart of Exeter. Their efforts earned a 'Britain in Bloom' award from The Royal Horticultural Society.



We inspired **12,000** school students with nature in **50** schools. In Exeter and East Devon, **400** young Wildlife Champions from 26 schools joined with us to work on local nature projects.

After Seaton Jurassic was opened by HRH the Princess Royal **49,000** came to the visitor attraction in its first year. Seaton Jurassic was **nominated for nine awards** and received three including runner-up spot in 'Best UK Day Out for Families' (Family Traveller Awards).



We assessed **40** planning applications and **17** local authority strategic plans to see if and how they were making provision for wildlife.



New England Wood, near Ivybridge, became our **50th** nature reserve. We now manage more than **1,900** hectares of land for Devon's wildlife.



We and our volunteer Local Groups held **200** wildlife events during the year, bringing nature to more than **7,000** people.



Our Avon Valley project sowed **25** hectares of new wildflower meadows in South Devon, effectively trebling the total amount of meadowland in the area. This was achieved by using **100kg** of seed harvested from local donor sites.



We were again given two important awards: **ISO14001** for the charity's environmental management practices, and **Investors in People**, for the way in which we treat our staff.



INVESTORS  
IN PEOPLE

Two PhD research posts were created at the University of Exeter. These began working with us to provide scientific data on the impacts of beavers on people, wildlife and landscapes.



We staged a well-received Devon Dolphins Marine Conservation Zone (MCZ) campaign: this resulted in more than **1,600** supporters for the creation of a much-needed MCZ for ocean giants and seabirds in Lyme Bay.



The River Otter Beaver Trial won a top-award from Countryfile Magazine as a public-poll made beavers 'Wildlife Success Story of the Year'.



Devon Biodiversity Records Centre trained four long term volunteers in ecological survey skills. DBRC also provided training to more than **50** volunteers in survey techniques to search for two of Devon's declining birds: willow tits and ring ouzels.



Wembury Marine Centre spread the word about Devon's sea-living wildlife to more than **25,000** visitors and **2,551** school children.

